

## Bio-data

1. **Name and Designation :** Davinder Kaur  
Assistant Professor, Department of Commerce  
Punjabi university constituent College  
Ghudda (Bathinda)
2. **Address :** Malwa bazar, Near OBC  
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3. **Date and Place of Birth:** 15-01-1981  
Malout, Dist. Muktsar  
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4. **Academic qualification:** M.com, UGC-NET, B.Ed
5. **Professional Experience:** 9 years

Employer	Post	From	To
Gurukul college, Bathinda	Assistant Professor	July 2008	May 2009
Aklia Degree College, Bathinda	Assistant Professor	September 2009	May 2011
Baba Farid College, Bathinda	Assistant Professor	August 2011	August 2013
University College, Ghudda (Bathinda)	Assistant Professor	September 2013	continuing

6. **Areas of academic Interest :** Income tax, Business Laws, Financial Accounting,  
Management Accounting, Cost Accounting, e-commerce,  
Auditing , Computerized Accounting, Financial Management,  
Human Resources Management
7. **Seminar/Conferences and Publications:**
- Research Papers:** 6 (see annexure 1)
- National Conferences:** 5
- International Conference:** 1

### **Annexure 1**

1. *“Transformation of Banks through Information Technology- Issues, Challenges and opportunities”* 12<sup>th</sup> National conference in D.A.V College Malout, Punjab.
2. *“ Indian Retail Industry transforming from family managed to professionally managed”* 2<sup>nd</sup> National Conference in Baba Farid College of management and technology, Bathinda
3. *“Branding of educational Institutions – A study of private colleges of bathinda and neighborhood”* 3rd National Conference in Baba Farid College of management and technology, Bathinda
4. *“Product and Brand Failures”* 3rd National Conference in Baba Farid College of management and technology, Bathinda
5. *“Impact of employer branding on employees retention – A study of private colleges of bathinda region”* 1st international Conference in Baba Farid College of management and technology, Bathinda
6. *“Farmers suicides in Punjab- with special reference to malwa region of Punjab”* National Seminar in Mata sundry university Girls college, Mansa