About Us:

With offices worldwide, Incrementum Technology Solutions Pvt Ltd is growing fast year by year to stabilise itself in various sectors, providing a reputation for growth in the UK, the rest of Europe and the United States. We currently hold our main European headquarters out of two locations, the prestigious Piccadilly in London, and The Factory based in the Berlin Valley, one of Europe’s most prized technology hubs, and Gurgaon proving our backbone. With 100+ employees located across all these locations, we are able to provide optimum solutions for powering growth across multiple mediums, industries, and constantly penetrating new verticals. With ownership in the European Rapid Group, we are primed to deliver the pinnacle in quality deliverance to our customers.

We specialise in a multitude of arenas across the technological sphere, so of our core areas including:

* Digital Strategy
* Web and mobile development
* SAAS Development
* Mobile App Development
* Games Development

## SEO Trainee

Company: Incrementum Technology Services Pvt Ltd

Reporting: SEO Manager

Location: Gurgaon

Objective: The SEO Trainee should be good learner with some basic knowledge of digital marketing and should be able to execute startegies with the help of seniors.

Job Description:

* Communication to clients, team, and management on strategy/project development, timelines, and results
* Collaborate on client strategy and goal definition for success
* Keep pace with SEO, search engine, social media and internet marketing industry trends and development
* Contribution to the company blog and at least one social media community.
* Perform keyword research in coordination with client business objectives to optimize existing content and uncover new opportunities
* Provide SEO analysis and recommendations in coordination with elements and structure of websites and web pages
* Help to create and support marketing content to socialize and use for social media purposes (e.g. customer videos briefs, customer case studies, blog posts, posts from analysts and customers)
* Develop and implement link building campaigns
* Research and administer social media tools in support of clients’ social media strategy
* Communication to team and management on project development, timelines, and results

Job Qualifications:

• Education: Preferably ITS Technical Background