

Prof BS Saini

From: "Placement Punjabi University" <placement@pbi.ac.in>
Date: Thursday, August 10, 2017 2:03 PM
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Subject: Fwd: Fw: A program for your students to strengthen the internship culture in your college.

Please circulate to Final/Pre Final students.

dr dham
 Placement Cell PUP

----- Forwarded Message -----

From: Internshala <university.relations@internshala.com>
To: placement_akd@yahoo.co.in
Sent: Thursday, 10 August 2017 1:40 PM
Subject: A program for your students to strengthen the internship culture in your college.

Dear Prof. Ashok Dham,

Hope you are doing well.

Internshala (the world's largest internship platform) has launched the 8th edition of the **Internshala Student Partner program (ISP)** which is aimed at improving the internship scenario in India.

What is the ISP program?

ISP is a 6-month long program in which we hire 3 students per college (who will work part-time for about 3-4 hours per week) to spread awareness about internships. We will teach these students essential skills like leadership and communications. During their tenure, they will conduct various on-campus activities like seminars/workshops, participate in fest, and provide the college students with latest internships.

How will the college benefit?

These internship awareness activities will lead to a stronger internship culture in the college; hence, more students will apply for internships. This will definitely have a positive impact on the final placements.

Who can apply and what will they get?

The ISP program is open to all students - from any degree, any year. Besides learning the core skills that will get them ready for the corporate world, they will get certificates and financial rewards during their tenure. Students can find more information about the program [here](#).

I would like you to **share this email** with your students so that they can apply to the program [here](#) or visit internshala.com/isp (applications have already begun).

In the case of any queries, please feel free to contact my colleague - Saumya Sharma on her mobile no. + 91 97174 59259.

Many thanks,

Kishalaya

Manager - University Relations

Phone - +91 - 9050 84 7917

[Internshala](#) ~ 'internship partner of AICTE'

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